

THE DIGITAL DISPATCH

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NEWSLETTER of JGU ONLINE

Revolutionising Education for a Digital World

Dear Readers,

As we step into a new year filled with purpose and possibility, this edition of The Digital Dispatch celebrates the spirit of innovation, integrity, and new beginnings. This year marks a significant milestone for JGU Online with the launch of five transformative online degree programmes and the inauguration of IMAANDAAR, India's most visionary initiative in experiential legal education.

Our commitment remains unwavering – to make world-class, future-ready education accessible and impactful for learners everywhere.

Welcome to a new chapter of growth and excellence.

**Warm Regards,
JGU Online**



Introducing Five New Online Degree Programmes

We are thrilled to announce the launch of five cutting-edge online programmes, curated to meet the needs of a rapidly evolving global landscape.

M.Sc. in Design Thinking, Innovation & Strategy

A unique programme that blends creativity with strategic problem-solving. Learners master design thinking tools, innovation frameworks, and business strategy techniques to lead transformation in any organisation.

B.Com. in International Accounting & Finance (integrated with ACCA)

Designed for commerce aspirants aiming for global careers, this programme offers rigorous training in financial reporting, auditing, taxation, and corporate law — aligned with international accounting standards.

M.Sc. in Global Risk Management

This programme equips learners with the analytical, strategic, and quantitative skills required to navigate financial, geopolitical, operational, and climate-related risks in an interconnected world.

M.Sc. in Artificial Intelligence & Finance

A future-ready programme integrating machine learning, quantitative modelling, financial engineering, and AI-driven decision-making. Ideal for students seeking careers in fintech, investment analytics, and algorithmic finance.

M.A. in Museology & Cultural Heritage

An interdisciplinary programme exploring museums through the lens of curation, heritage, culture, technology, and community engagement — preparing professionals for roles in museums, archives, and cultural institutions.

IMAANDAAR

A New Era of Experiential Legal Education Begins

The University has witnessed a landmark moment as JGU inaugurated IMAANDAAR—the International Mooting Academy for Advocacy, Negotiation, Dispute Adjudication, Arbitration & Resolution.

Unveiled alongside the world's largest moot court—Nyayabhyasa Mandapam, the launch brought together some of the highest luminaries of the Indian legal system. Leaders emphasized that “imaandari — integrity — is not an ornament to character, but the foundation of justice”, reinforcing the academy's mission.



What IMAANDAAR Stands For

- ▶ A dedicated global platform for mooting, ADR, and advocacy.
- ▶ Training students through world-class courtrooms, simulations & competitions.
- ▶ Bridging theory with practice for the next generation of legal professionals.
- ▶ IMAANDAAR marks a powerful new beginning – one that places integrity, advocacy, excellence, and experiential learning at the heart of legal education.



Reimagining JGU Online

A New Look, Same Academic Excellence

As JGU Online continues to grow in scale, ambition, and global reach, we are proud to unveil a refreshed visual identity, one that reflects who we are today and where we are headed tomorrow.

This new look and feel is not merely aesthetic; it is a thoughtful expression of our core values—academic rigour, innovation, trust, and accessibility that is translated into a contemporary digital language.

A Signature Academic-Digital Palette

At the heart of the new identity lies a distinctive blue–purple–teal gradient, now the signature visual language of JGU Online.

Deep Royal Blue

represents trust, knowledge, and academic authority—anchoring our identity firmly within the seriousness of higher education.

Vibrant Electric Purple

brings creativity, intellect, and a global, premium sensibility—symbolising forward-thinking scholarship.

Modern Aqua Teal

reflects digital innovation, openness, and accessibility—marking our commitment to online-first learning.

Together, these colours create a seamless transition from tradition to transformation, capturing the essence of Global Education with Indian Excellence but online.

TYPOGRAPHY

That Speaks Clarity and Credibility

The refreshed brand also introduces a refined typographic system designed for clarity, consistency, and readability across digital platforms. Clean, modern primary fonts ensure ease of engagement for online learners, while elegant accent fonts retain the academic gravitas that defines JGU.

This balance allows our communications to feel contemporary yet scholarly, approachable yet authoritative—perfectly aligned with the needs of a digitally native learner base.

DESIGNED

for a Digital-First Experience

From programme pages and marketing creatives to learner communications, the new visual language ensures a cohesive, intuitive, and engaging digital experience. The emphasis is on clean layouts, strong hierarchy, and learner-centric design—making information easy to navigate without losing depth or substance.

This evolution reinforces our belief that design is not decoration, but direction—guiding learners through their academic journey with clarity and confidence.

Looking Ahead

As JGU Online launches new programmes, initiatives, and platforms, this refreshed identity sets the tone for what lies ahead:

Future-ready education, delivered with integrity, innovation, and impact.

The look may be new but our commitment to excellence remains unwavering.



Know the Class Profile

Our programme cohorts reflects a truly diverse and inclusive learning community, bringing together learners from varied age groups, nationalities, and professional walks of life. This vibrant mix of learners ensures rich classroom discussions, multiple perspectives, and a truly global learning experience.

M.Des. in User Experience

1 Year | Blended

Gender Ratio


FEMALE
31%


MALE
69%

Age Distribution

21–25 years	26–30 years	31–35 years
25%	32%	27%
36–40 years	41–45 years	
10%	6%	

Professional Backgrounds Represented

- Architect
- Art Director
- Art Educator
- Customer Service Associate
- Graphic Designer
- Head of Art – Digital
- Product Designer
- Senior Lead – UX Strategy & Design
- Senior UX Designer
- Senior Communications Designer
- Senior Lead Designer – UX
- UI/UX Designer
- UX Design Intern
- UX Designer

Nationality Mix

Indian **100%** | Foreign -

B.Sc. in Psychology

3 Years | Blended

Gender Ratio & Nationality


FEMALE
37%


MALE
63%

Age Distribution

15–20 years	21–25 years	26–30 years
23%	25%	15%
31–35 years	36–40 years	41–45 years
12%	8%	9%
45–50 years	51–55 years	56–60 years
6%	2%	1%

Professional Backgrounds Represented

- Executive Director
- Facilitator
- Sales Associate
- Software Engineer
- Specialist – Emergency Medicine
- Senior Vice President
- Stem Cell Associate

Nationality Mix

Indian **55%** | Foreign **45%**

M.A. in Public Policy

1 Year | Online

Gender Ratio


FEMALE
39%


MALE
61%

Age Distribution

21–25 years	26–30 years	31–35 years
11%	19%	18%
36–40 years	41–45 years	46–50 years
17%	12%	14%
51–55 years	56–60 years	60+ years
5%	2%	2%

Professional Diversity

- Government
- Law
- Defense
- Research
- Media
- International NGOs

Nationality Mix

Indian **52%** | Foreign **48%**

MBA in Business Analytics

1 Year | Online

Gender Ratio


FEMALE
24%


MALE
76%

Age Distribution

21–25 years	26–30 years	31–35 years
11%	18%	17%
36–40 years	41–45 years	46–50+ years
19%	16%	10%
51–55 years	56–60 years	60+ years
7%	2%	1%

Nationality Mix

Indian **22%** | Foreign **78%**

M.A. in International Relations, Security & Strategy

1 Year | Online

Gender Ratio


FEMALE
31%


MALE
69%

Age Distribution

21–25 years	26–30 years	31–35 years
11%	21%	16%
36–40 years	41–45 years	46–50 years
18%	12%	9%
51–55 years	56–60 years	60+ years
6%	4%	4%

Nationality Mix

Indian **40%** | Foreign **60%**

M.A. in Educational Leadership & Governance

1 Year | Online

Gender Ratio


FEMALE
32%


MALE
68%

Age Distribution

21–25 years	26–30 years	31–35 years
4%	-	12%
36–40 years	41–45 years	46–50 years
8%	8%	36%
51–55 years	56–60 years	60+ years
28%	-	4%

Nationality Mix

Indian **88%** | Foreign **12%**

ALUMNI IN SPOTLIGHT

Dr. Suhail Ahmed Majidano

*M.A. in Public Policy, 2023-25
World Health Organisation (WHO)*



After completing my MA in Public Policy, I applied my policy training to frontline public health governance in Pakistan. I continued working with the Polio Eradication and Immunization Programme, leading high-risk field operations as Immunization Officer at ERU Gujro, District Karachi East, where I managed, immunization campaign quality, and multi-stakeholder coordination with government and international partners. My journey reflects the practical value of JGU Online's public policy education in driving evidence-based decision-making and public service impact on the ground.

One key learning from JGU Online that has shaped my career is the ability to translate policy theory into actionable, field-level governance. The programme strengthened my skills in evidence-based decision-making, stakeholder engagement, and policy implementation, which I now apply daily while leading complex public health operations particularly in high-risk and resource-constrained settings within Pakistan's Polio Eradication Programme.

I would advise current and prospective JGU Online learners to approach the programme not just as an academic qualification, but as a practical toolkit for real-world impact. Engage deeply with case studies, policy analysis, and interdisciplinary thinking, and continuously relate them to the challenges you see on the ground. The true value of the programme lies in its ability to equip you to make evidence-informed decisions and lead change in complex public systems.

Join the Conversation!

Have suggestions for our next issue?

Write to us at admissionsonline@jgu.edu.in

